

Experience To Grow On

Clark Companies & Farmer Automatic form Global Partnership

“....providing quality products and the highest level of service is our primary focus”

On April 16th, 2010, Farmer Automatic of Germany, a leading manufacturer of poultry & egg production equipment systems formed a partnership with The Clark Companies of Canada to create Farmer Automatic GmbH & Co. KG. The new company gives The Clark Companies a 50% ownership in Farmer Automatic which was founded by Joseph Kuhlman in 1962 and located in Laer, Germany. Farmer Automatic GmbH & Co. KG will be led by Peter Vergossen as the principal Managing Director and Franz-Josef Kühlmann.

Josef Kühlmann was granted a patent for an “automatic laying nest” on November 17th, 1961, and since then Farmer Automatic has become established globally with distribution in almost every industrialized nation in the world.

“Over the past decade, Farmer Automatic has developed from a cage manufacturer to a provider of complete cage and alternative housing solutions for poultry,” explains Vergossen. “Farmer Automatic has also gained international recognition for pioneering manure processing equipment including specialized driers and pelletizers that allow farmers to create an additional revenue stream. The partnership with The Clark Companies represents a global endeavour that combines German engineering with North American marketing expertise”. Farmer Automatic will continue to develop and manufacture products in Laer, Germany including the traditional multi deck layer system, while working closely with international producers to further develop innovative alternative poultry housing systems. Farmers in many countries are updating their operations to meet new standards in poultry housing and Farmer Automatic has taken a leading role in this area developing several patented alternative housing systems for markets around the world.

This is not the first time The Clark Companies have been involved in



Inside the Farmer Automatic plant – a tradition of innovation



Jason Clark of The Clark Companies with Peter Vergossen and Franz Josef Kühlmann of Farmer Automatic

manufacturing cages. The “Premier” brand of cages was manufactured in Caledonia, Ontario for local markets until the company decided to outsource the supply to two other companies, one of which was Farmer Automatic. The Clark Companies, one of the largest poultry producers in Canada, also provides crop input products to cash crop farmers as well as a full line of production equipment to poultry and egg producers. They are well known as a leader in many sectors of agri-business with in-depth knowledge of the market and products.

This new global partnership builds on an existing well established relationship with The Clark Companies that have

represented Farmer Automatic as a dealer for many years, and more recently, as the Canadian distributor. Jason Clark, President of The Clark Companies noted, “Providing farmers with innovative, quality products and the highest level of service is our primary focus. We believe we have a responsibility to establish and maintain excellent relationships by offering products that deliver exceptional value and performance. This is why we are excited to announce our partnership in the new Farmer Automatic.”

Information on Farmer Automatic GmbH & Co. KG can be found on-line at www.farmerautomatic.de.